

Golden Cycling Club



June BoD Meeting

GADSAR door code 6029#

When 15-06-2026 at 19:00

Location: GADSAR, GADSAR

Chairperson Glenna Jefferies

Minute taker Darlene Whiting

Present Matt Atyeo , James Banks , Andy Brown , Krista Byrne , Tim Collins , Kelly Cytko , Ryan Harvey , Glenna Jefferies , Bradley Lorriman , Alex Martin , Meagan Noel , Doug Parkinson , Dave Waugh , Darlene Whiting (Board Director)

Apologies Andy Bostock , Dougie Fleming , Steve Wyer

Minutes

1. Call meeting to order with quorum present

Called to order at 7:06.

2. Pass May meeting minutes

Dave Waugh moved to accept minutes. Doug Parkinson seconded. Minutes will be placed on GCC website for members.

3. Trail Report

3.1. Health & Safety report

Alex and James indicated that mosquitoes have arrived but no concerns otherwise.

3.2. Trail Maintenance Report

Brushing is the focus currently. Ryan has two weeks left. Earthworks and boardwalk are being worked on as well. Ryan will handoff administrative side to James prior to leaving.

3.3. Trail Build Report

Premature work done, Schacher to 3 K connector is being worked on. Quentin's has also been worked on, but more to come still. May have another volunteer day on the 24th June, TBD by Friday (19th). LSD will be the next project.

3.4. Trail Development Team Report

Dougie not here. Brad indicated there was a meeting recently, to be held quarterly to prioritize job list. Next thing to work on is LSD rebuild. The minutes are on the Google Drive, search by Trail Development folder.

3.5. Derailed Dual Slalom progress report

Nothing to report at this time.

3.6. Canyon Ridge Network report

Approval from the town given, can go on Trailforks now, parking locations to be indicated. Chad Gennings will put the network on Trailforks. Glenna to also make sure the parking is marked.

3.7. Quartz Lake with Rod & Gun Club

GCC cleared trees a few years ago. Rod and Gun Club is interested in partnering with GCC to clear the trees and possibly work on the campsite, TBD. James or Alex will be involved, this year is possible for completion. Kelly to be the liaison.

4. Executive Director Report

4.1. Financial report

2025-26 tentative YE reports presented. No questions raised about the financial report.

4.2. Strategic Planning

June 23 is the next planning session. Agenda to be provided, lot of material to cover. Financial sustainability is a major focus to this session.

4.3. ORCBC Conference report

Kelly emailed out her conference summary notes. Check you in baskets and feel free to ask her or Dave Waugh about their experience.

4.4. Report on Gazebo project

Reflection Lake is not Town of Golden land, they cannot provide approval. Kelly is working with Town to move forward as funding is targeted for this project. Solution in progress. Potentially build the CBT gazebo and hold the other for next year or find a different location.

4.5. Whitetooth Mental Health Fund

We have ~\$1300 available, donated before 2020. Schach Therapy is the event that is about Mental Health. Kelly is in talks with Julie and the Family Centre about when/how to use this fund, she will bring forward options to the next BoD meeting for voting. We should restrict the amount in QB since it hasn't been restricted in QBO and will show in our YE financials.

4.6. Sponsorship Final report

Started slow, then picked up quickly. We have 37 trail sponsors this year! Threshold changes for different sponsors made a big difference to the number of sponsors.

Meghan suggested that we start earlier with a team of 5 people to maximize sponsorship.

Kelly suggested getting a post secondary person in the future to help with spring rush like events and sponsorship, via summer work grants programs.

Discussions held to create new paid position to work on social media, sponsorships, etc as GCC has outgrown past the point of SM and communications being a volunteer position.

4.7. Trail Counter system

All trail counters out, Dave will start collecting data and put the data into datanet. Ryan Harvey is downloading road counters monthly, trail counters at end of season, Dave will collect these after Ryan leaves. All counters, except fat bike, will be taken down at the end of the season.

4.8. E-Bike sign out system

5. Skills Plans

6. Communications Report

Idea to have templates for posts created so that everyone can do posts. Kelly will get a quote on template creation.

Kelly will put together social media plan for the board for next meeting. See comments under Sponsorship. Very in depth discussion about Burnout of Social Media Director. Number of posts, how to control and be fair. Andy Brown indicated troubles if you have more than one person doing the posts, but that scheduling things like Sponsorship Posts as soon as they are confirmed required could cut down on the number of times a person has to look at that task.

6.1. Newsletter planning

The draft is in place. Dave will review it and adapt it to info from tonight and send it out tomorrow.

7. Directors stepping down in Sept - Search committee formation

President, Communications and Trail Development stepping down. Dave will put a call out for interest in these positions.

Dave W indicated interest in President. In that case, Admin Director could be up for grabs.

Brian Coles has been appointed to step into the Trails Director position. This will occur at the next Board meeting.

8. Next meeting

Wednesday, July 29, 7 pm, GADSAR or Glenna's, depending on temperatures.

9. Adjourn meeting

Meeting adjourned at 8:49 pm.

End of minutes.